

Pallitathya An Information and Knowledge System for the Poor and Marginalised: Experience from Grassroots in Bangladesh



This monograph is an attempt to share the experience of an experiment on whether access to information and knowledge has any role to play in addressing poverty. A system of information and knowledge exchange for the poor and marginalised was designed for this experiment, where information and communication technologies (ICTs) are one of the components of the system. The experiment, spread over a period of more than four years since 2003, tested the system termed as Pallitathya Model, consisting five basic components: content, multiple channels of information and knowledge exchange, infomediary (human interface between information and knowledge-base), ownership and mobilisation (marketing). The system is based on two pre-requisites: it focuses on the need of a poor and marginalised community, and it emphasizes on income generation for financial sustainability, where possible.

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