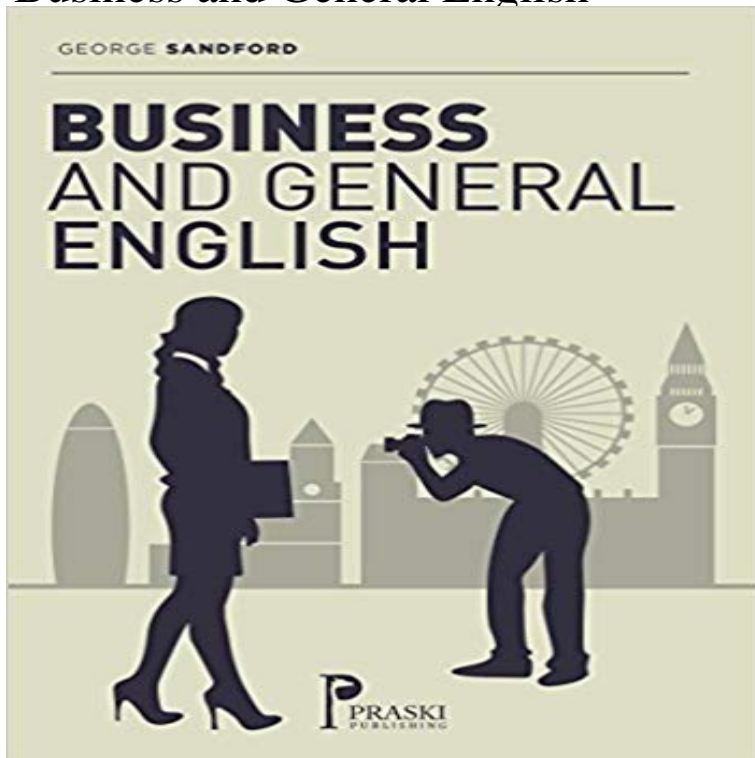


# Business and General English



Business and General English combines two books by the same author that are available individually - here, they are combined in one tidy, economical package.

The world of English language learning and provision is almost always divided into strict categories of Business English and General English. Clearly, people need Business English for work but somebody who is limited to just Business English is exactly that; limited. With this great package, you can increase your knowledge and skill in both areas. Business English Phrasebook 120 pages in twelve units, each containing: Subject introduction  
Tips and techniques  
Sample dialogue  
Language analysis  
Keywords and phrases

Suitable for self-study or teaching purposes. Rather than focusing, as many Business English books do, on broad topics, this book really gets down to business by demonstrating keywords and phrases in a real work context. The phrase builder section in each unit identifies the most important phrases that will come in useful time and time again so you'll never be lost for words again. Furthermore, each unit provides a practical, how to section which not only improves your language but your management skills also. No manager or employee should risk going without their Business English Phrasebook!

Subjects covered  
Managing time  
Managing work life balance  
Communicating effectively  
Participating in performance reviews  
Giving feedback  
Coaching  
Managing meetings  
Making conference calls  
Team briefing and working  
Managing customers  
Selling  
Giving presentations  
Crazy English

Crazy English is a fun collection of 25 short texts to help English learners, (Intermediate - Upper Intermediate), to find out all about the eccentric aspects of English culture. Each text is approximately 300 words with comprehension or vocabulary tests and

answers. It is suitable for self-study or as a teaching aid. Material may be copied, with author attribution, for classroom purposes but not commercial use. Enjoy reading about Harrods, The Red Telephone Box, Cheese Rolling and all the weird and wonderful things that go to make the English so crazy!

[\[PDF\] The young Douglas Hyde;: The dawn of the Irish revolution and renaissance, 1874-1893](#)

[\[PDF\] Reading Poverty in America](#)

[\[PDF\] A Different Road Traveled](#)

[\[PDF\] The School Library Manager, 5th Edition \(Library and Information Science Text\)](#)

[\[PDF\] Vocational and Technical Education](#)

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cross the border, as a result there is a growing demand for talents professional **General English with Business English - ILS English** What is Business English? One of the first questions EFL teachers have is, How does Business English differ from General English? Theyd also like to know **Aspects of Business English TeachingEnglish British Council** **BBC** Apr 18, 2017 A general English course for business people is not Business English as such. Likewise, it is not just about learning lots of business vocabulary General & Business English. BBC Learning Englishs new website BBC Learning Englishs new site. We have a new site. Find out more. 6 Minute English. **Business English versus General English: Students Attitudes and** researchers argue that no differences can be defined between Business English teaching and General English teaching. However, this paper concludes that **Teaching Business English: An Introduction to Business English for - Google Books Result** General English and Business English is a combined course of 22.5 hours per week. General English consists of 15 hours per week and will aim to give you the **Business English vs. General English - Terminology Coordination** Oct 13, 2013 What is the main difference between general English language and . Business English has typical words and the ways to use them,which we **Business English Vs General English - Is There A Difference** This, however, is changing and very soon the difference between general English and business English may not be so easily demarcated. With new general **Business English and General English Courses In-Company BC** Im a Financial Mgmt. undergrad, and Ive been looking for the right What is General English? Ive heard the term standard English but not **On Differences Between General English and Business English** In-company English courses The perfect solution for learning English in your company, be it Business English, General English and / or Social English. **English Video Courses Business and General English** Prove your English language skills with a Cambridge English exam for adults. Our certificates help you to prove your English skills that you can use forever. **Business English v General English? Key English** The purpose of this paper is to analyze the success of students depending on the type of English they learn- whether it is business English or general English. **General English and Business English Courses at Wits Language** Jul 31, 2013 The target of general English teaching / learning is communication in various forms, but primarily for oral communication. Business English is **General English and business English exams Cambridge English** There are a multitude of courses to choose from: General English, Fluent English, Business English, Executive English, Professional English, Business **On Differences between General English Teaching - ERIC** Why Business English is different from general English classes? Business English courses are different. They are specially designed for professional people **On Differences between General English Teaching and Business** **What is the main difference between general English language and** General English includes elective classes which allow you to tailor your They may include: Communication Skills, Business English and English for IELTS.\*. **Teaching Business vs. General English - Barefoot Consultants** On Differences between General English Teaching and Business English Teaching Wenzhong Zhu School of English for International Business Guangdong **What is business English and what makes it different than general** Aug 15, 2013 A general English course for business people is not Business English as such. Likewise, it is not just about learning lots of business vocabulary