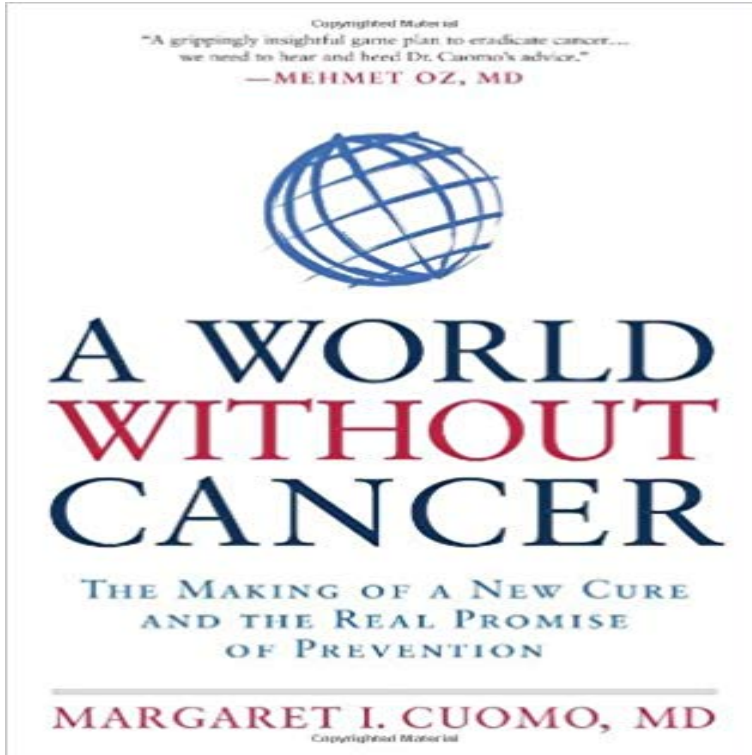


A World without Cancer: The Making of a New Cure and the Real Promise of Prevention



A World without Cancer: The Making of a New Cure and the Real Promise of Prevention is a provocative and surprising investigation into the ways that profit, personalities, and politics obstruct real progress in the war on cancer?and one doctors passionate call to action for change As a diagnostic radiologist who has watched patients, friends, and family suffer with and die from cancer and who was deeply affected by the enraged husband of one patient, Dr. Margaret I. Cuomo is inspired to seek out new strategies for waging a smarter war on cancer. This year, about 1.6 million new cases of cancer will be diagnosed and more than 1,500 people will die per day. Weve been asked to accept the disappointing strategy to manage cancer as a chronic disease. Weve allowed pharmaceutical companies to position cancer drugs that extend life by just weeks and may cost \$100,000 for a single course of treatment as breakthroughs. Where is the bold leadership that will transform our system from treatment to prevention? Have we forgotten the mission of the National Cancer Act of 1971 to conquer cancer? Through an analysis of more than 40 years of medical evidence and interviews with the top cancer researchers, drug company executives, and health policy advisers, Dr. Cuomo reveals intriguing answers to these questions. She shows us how all cancer stakeholders?the pharmaceutical industry, the government, physicians, and concerned Americans?can change the way we view and fight cancer in this country.

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